

## YI Executive meeting – 28/05/2018

### Attendance:

Nate Ryding – National Chairman  
Reece Coombes – Deputy Chairman  
George Pykov – Events Officer  
Chris Marshall – Media Officer  
Calum Walker – Secretary

### Meeting Starts at 20:24

Nate welcomes everyone to the meeting.

### Events Officer report – George Pykov

- George gave a summary of the Darby Action Day in the run up to the Council election, which was time well spent as it was one of the seats we won.
- YI and UKIP were well represented at the Day for Freedom demo in London, with Gerard Batten playing a leading role. Banners, Flags and business cards were produced for this rally and available for use in the future.
- There is to be an action day in support of David Kurten in the Lewisham by-election. Possible dates the 2<sup>nd</sup> or 9<sup>th</sup> of June (later in the meeting the 9<sup>th</sup> was selected). There is the possibility of travel bursaries for this action day.
- YI will be attending the Trump rally on the 14<sup>th</sup> of July and the Brexit Day rally on the 23<sup>rd</sup> of June.
- Plans are underway for the YI conference. Possible date the 27<sup>th</sup> of October in Gloucester.
- YI will have a table at the Party Conference in September.

### Chris joins the meeting

### Deputy Chairman Report – Reece Coombe

- We are ok to contact all members, under the Party's GDPR rules, about internal branch constitutional matters, such as election of YI officers and meeting minutes. Contacting members on other matters is dependant on whether they have opted in. YI Officers will have to sign new GDPR forms.
- The membership list has been updated with new columns that indicate what information members want to receive. These preferences will need to be incorporated into Mailchimp.
- Reece has been continuing his work with Kipper Central.
- There has been a drive to get YI members into the YI Facebook hub.

### Media Officer report – Chris Marshall

- The Twitter following is down about 100 followers this year, as well as the Facebook page reach. This might be due to Facebook's new algorithm.
- There is not a lot of interest in the YI forum on the website. There are currently only 5 posts. The question was raised by the committee whether the forum was worthwhile?

- The Website is still in the midst of being updated with current information. The patrons page still needs to be properly connected to Paypal to allow for the selection of different patron types. It was suggested that website needed completely re-doing and an alternative Website builder used but was decided that focus should be on updating the current website with photos, info and press releases.
- Old email and website accounts have been disabled.
- Google analytics for the website continue to be difficult to use. Reece can access it but there is no information.

### YI National Chairman report – Nate Ryding

- Nate will be attending the AFD conference in Germany.
- There is a new form on the website to allow members to join the YI Facebook group.
- The 'Meet the Team' page has been updated.
- There are to be election to fill the vacant YI Regional Chairman positions.
- There are ongoing discussions with Joe Simons about reviving the University societies and UKIP Students.
- Nate has been in contact with Gerard Batten about ongoing Party business. Notably, the need for a Youth Spokesman.
- There is unconfirmed money put aside to cover the cost of the YI conference by the National Party.
- Nate has spoken to Tony about a YI membership fee at £12. Tony has said the matter will need to go to the NEC. Tony has also said there is a plan to revamp the National Party website, which he would like YI involvement. There was also a possible donation of £1000 to YI from a Patron. This donation was on the table during YI's last committee, but they failed to act. Nate is going to see if the offer is still on the table.
- It is also worth to note that the YI table at national conference isn't free, but a patron is paying for it.

### Lewisham By-elections.

- There is to be a YI action day organised for the 9th of June.

### YI Conference

- List of possible speakers: Raheem Kassam (Raheem will be selling his book), Count Dankula, Taxpayers Alliance, Fishing For Leave, Friends of the British Overseas Territories, Party Spokesmen, etc.....
- Jill Seymore will be hosting the YI speaking competition in a side room.
- Evening Social still to be arranged. Possibly in the conference venue. Could get the comedian Liam Tuffs to do stand up and hold a UKIP pub quiz.

### UKIP Student

- The decision to add the UKIP Students Chairman to the executive committee to be held on a later date.

### Patrons

- The patrons page on the website is to have the Paypal options updated

## YI Regional Elections

- Email opening nominations going out the night of the 28/05/18

## Other Business

- Calum to looking into making it easier to update the Mailchimp email list.

Meeting closed just after 22:00

Next Executive Committee meeting the 18<sup>th</sup> of June.

## YI Treasure report - Sebastian Cheek (29/05/18)

### **The State of the Young Independence Bank Account is as follows:**

Aggregate Balance: £1,794.82

Current Account Balance: £483.13

Saving Account Balance: £1,000.11

Paypal: £311.58

Patrons Include:

#### **Gold**

Bill Etheridge

Jeff Armstrong

#### **Silver**

Gaston Dezart

Brathew LTD

William Guppy

#### **Bronze**

Blank

#### **Purple**

Blank

Other Amounts:

Douglas Carswell (£3pm)

#### **Treasurer's Conclusion:**

The Account is healthy. We have the necessarily funds to cover all immediate events. Our inflows are sufficient (£178pm) to keep the account growing. And our outflows have been cut to allow growth of our funds. We should focus on getting some patrons of all tiers and pursue a 'Purple Patrons push' to get YI Hub members to become purple tier patrons. Another focus should be re-attending old patrons who've left under the previous governance. Jill Seymour should be given special focus as she used to donate more on a monthly basis than all of our other patrons combined. Other patrons have expressed interest in becoming patrons again under certain requirements (e.g. the website to be

updated) In order to meet these aims we'll need to show competence to our existing patrons and show clear benefits to prospective patrons. I.e. discounts and packages.